



## ADVERTISERS APPLICATION FORM—2012

To be part of the 2012 VPMIA School of Instruction Yearbook, select your ad size, contact Ron Bladen at ductman2008@verizon.net to submit your ad, fill out/return this form, and send payment (use the address below)

Choice	Description	Image size	4-color Insertion rate	B/W Half-tone Insertion rate
<input type="checkbox"/>	Full page ad in color	8.5" x 11"*	\$200.00	
<input type="checkbox"/>	Full page ad in black	8.5" x 11"*		\$180.00
<input type="checkbox"/>	Half page ad	7.5" x 4.875"		160.00
<input type="checkbox"/>	1/4 page ad	3.625" x 4.875"		85.00
<input type="checkbox"/>	1/8 page ad	3.625" x 1.75"		50.00

\*with bleeds, 8.625 x 11.25"

*Please contact me about Exhibit opportunities at the VPMIA 2012 School of Instruction*

### ADVERTISER CONTACT INFORMATION:

Name of Advertiser \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Contact name \_\_\_\_\_ Phone (land or mobile) \_\_\_\_\_  
 Email \_\_\_\_\_

### GENERAL INFORMATION:

The 49<sup>th</sup> VPMIA School of Instruction will take place **March 28, 29, and 30**, at the Holiday Inn University, 900 Prices Fork Road, Blacksburg, VA 24060, Phone: 540-552-7001 ([www.holidayinn.com/blacksburgva](http://www.holidayinn.com/blacksburgva))

**Final deadline is February 28, 2012** for ad placement in 2012 Yearbook.

Submit YOUR AD FILE via email or mail to: RON BLADEN

Ron's email: ductman2008@verizon.net Telephone: (home) 703-527-4210

Preferred ad format for submission is a high resolution PDF for print (in CMYK)

For questions--technical or ftp transfer information, contact: jane@fitzart-d.com

### PAYMENT:

#### MAKE CHECK PAYABLE TO:

The Virginia Plumbing and Mechanical Inspectors Association (VPMIA)  
 Include a print proof of your ad.

#### MAIL FORM/PAYMENT TO:

Ron Bladen, Chairman  
 Advertising and Yearbook Committee  
 5716 Seventh Street, N.  
 Arlington, VA 22205